

# Gilbert R. Reimschuessel

## SUMMARY

- Contributing to Aptible's growing customer base from a recent \$6 million annual recurring revenue milestone with eight remote colleagues
- Senior member of Artsy.net's original engineering team bringing over 350,000 artworks by over 50,000 artists online
- Created a browser based SaaS usability testing application, OpenHallway.com, acquired by trymyui.com in 2010
- Ran an independent consulting/development company for three years building applications for clients in the US and Asia
- Managed over 200 projects in a development shop catering to advertising agencies and their clients

## PROFESSIONAL EXPERIENCE

### **Senior Frontend Engineer**, July 2015

*Aptible; Working remotely from Irvine, CA; <https://www.aptible.com>*

*Aptible helps customers work safely with sensitive data in highly regulated industries*

- Develop full stack features for the Aptible PaaS dashboard built in Ember.js backed by a Rails REST API
- Leading implementation of Aptible's public marketing site: <https://github.com/ptible/> [www.aptible.com](http://www.aptible.com)

### **Software Engineer**, January 2011 – July 2015

*Artsy; New York, NY; <http://artsy.net>*

*Artsy.net is the premier destination to discover, learn about, and collect art online*

- Senior team member guiding project standards for user experience.
- Architecture to thick client JavaScript application (Artsy.net) served by a Rails/Grape JSON API backed by MongoDB. and consumed by three Backbone.js driven web clients, including two served via Node.js, and two iOS applications
- Rapid UI development using Backbone.js to evolve prototypes to production

### **Owner and Software Engineer**, December 2007 – January 2011

*Gib Co, Incorporated; Salt Lake City, UT*

*Owned and operated this freelance software development and consulting company*

- Developed <http://www.mobjet.jp>, a Japanese social networking site, in Ruby on Rails, with mobile views and multi-language support
- Usability consulting and development for NYC TechStars alumni RedRoverHQ.com
- Developed <http://www.youpublish.com>, online self-publishing platform with over 15,000 registered US, Japanese, and Chinese users in CakePHP
- Replaced a limited e-commerce solution with several custom instant stock keeping updates for <http://www.overstockdrugstore.com> in PHP

### **Co-Founder and Software Engineer**, May 2009 – June 2010

*OpenHallway LLC; Salt Lake City, UT; <http://www.openhallway.com>*

*Conceived and developed this web based SaaS usability testing tool*

- Brand, web, and application design
- Ruby on Rails application with a Java applet for screen and audio recording
- Provided service to Intuit, Getty Images, and Disney Media Interactive
- Acquired by Trymyui.com, a Bay Area startup, in June 2010

**Software Engineer**, June 2006 – December 2007

*Raytheon Oakley Systems; Salt Lake City, Utah; <http://www.oakleynetworks.com>*

- Implemented a UI redesign of two prominent features in Oakley's flagship J2EE product, SureView: screen recording replay and a live network content analyzer

**Senior Developer / Project Manager**, May 2004 – June 2006

*Accelas Inc., DBA Objective Inc; Salt Lake City, Utah; <http://www.objectiveinc.com>*

- Met aggressive deadlines for over 200 projects of varying sizes, platforms, and constraints
- Led teams of 2-3 developers on group and individual project assignments
- Developed and converted an existing internal CMS product, TweakCMS, from ASP/SQL Server to PHP/MySQL
- Met with advertising agency partners and clients to gather requirements and provide project estimates

## **EDUCATION**

Bachelor of Computer Science, University of Utah, 2005

Associate of Computer Science with University Honors, Weber State University, 2001

Associate of General Studies with University Honors, Weber State University, 1997